

COMDEX Canada provides a face-to-face marketing platform with a proven and consistent track record of attracting qualified buyers.

COMDEX Canada is the largest gathering of industry influencers in Canada. You can connect with the most influential IT professionals as they learn about, evaluate, and compare IT products and solutions that deliver measurable increases in business efficiency.

Looking for Canada's IT buyers? Find them at COMDEX Canada.

COMDEX Canada attracts motivated technology buyers—including IT and business management professionals, developers, and government leaders, who are seeking the best IT products and solutions.

Zones feature leading technologies.

COMDEX Canada's Technology Zones focus on Information Security, Wireless and Mobility, Networking and Communications, Software Platforms and Solutions, Digital Imaging and Document Management, and IT Services. These Zones make it easier for buyers to find the products and services they need.

Action counts.

Successful IT deployment hinges on key players "buying in on the decision. Each COMDEX Technology Zone is supported with Educational Programs created and led by industry thought leaders. The Programs show IT and business decision makers how to maximize existing technologies, align IT strategies and business initiatives, manage IT services and support, and plan for new technologies.

We succeed only when you do.

The COMDEX Canada team will help you meet your marketing and business objectives. Our team works with you to create ROO- and ROI-sensitive experiences that are focused solely on meeting and exceeding your company's goals.

Be part of the solution.

Sponsorships at COMDEX Canada 2003 give you unprecedented access to our impressive audience. Your company, products, and logo will be featured in a multimillion-dollar campaign, including print and online advertising, direct mail, e-mail, faxes, and PR.

Reserve your space today.

Exhibit space is only CDN\$39.95 per square foot (US\$36.95 per square foot). For more information, contact Annie Bensoussan (annie.bensoussan@key3media.com) at 514-738-2297, or Daniel Bauer (daniel.bauer@key3media.com) at 519-521-8656.

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